

Gefahrstoffe Reinhaltung der Luft

Journal for all Aspects of Air Quality Preservation

Media Information 2018

Brief Description

“Gefahrstoffe – Reinhaltung der Luft” covers the sources, spreading, monitoring and isolation of pollution, the measurement processes and effects of air pollution, the hazards of airborne particles and gasses in the workplace as well as the technical, medical and personal protection measures.

Target Group

Engineers and specialists at industrial and administrative level who are responsible for protection against pollution and the preservation of external air quality; manufacturers and operators of air purification equipment and installations; accident investigators and specialist safety authorities.

Advertisers

Manufacturers, suppliers and service providers dealing with metrology, analysis, occupational medicine, used air management, filtration technology, exhaust gas purification, particle removal technology and exposure reduction.

Publishing Societies

German Social Accident Insurance (DGUV)
VDI/DIN Commission on Air Pollution Prevention (KRdL) – Standards Committee

Year of Publication

78th year 2018

Circulation (IVW audited)

Press run: 2,000 copies
Distributed circulation: 1,904 copies
Subscribed circulation: 565 copies

Advertising Prices

1/1 page b/w	€ 2,052.00
1/1 page 4c	€ 3,162.00
1/2 page b/w	€ 1,026.00
1/2 page 4c	€ 2,136.00
1/4 page b/w	€ 513.00
1/4 page 4c	€ 1,623.00
Surcharge for bleed adverts:	€ 100.00

Page Size

Trim size: width 210 mm, height 297 mm
Trim allowance: 3 mm all trimmed sizes
Type area: width 185 mm, height 270 mm

Publication Frequency

9 issues in 2018

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
1/2	12 January	6 February
3	13 February	2 March
4	19 March	6 April
5	18 April	4 May
6	18 May	7 June
7/8	12 July	1 August
9	14 August	4 September
10	19 September	5 October
11/12	16 November	4 December

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PageMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

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Contact

CrossMediaConsulting	Joanna Koptera
Wolfgang Ernd GmbH	jkoptera@cmc-web.de
Luruper Chaussee 125	Phone: +49 (0) 40/881 449-370
22761 Hamburg	Fax: +49 (0) 40/881 449-11