

Technische Sicherheit

Industrial Safety, Occupational Safety and Health, Environmental Protection

Media Information 2017



Brief Description

“Technische Sicherheit” covers recent developments in the fields of health and safety at work and environmental monitoring. It features incidents in safety related installations, which have resulted in harm or injury, and highlights the measures that should be adopted to avoid personal injury or environmental damage.

Target Group

Experts and maintenance engineers, who have responsibility in their organisations for the safety of installations, health and safety at work and environmental protection. Engineers specialist insurance engineers, public service engineers as well as engineers in the fire service, hospitals and municipal services.

Advertisers

Manufacturers, suppliers and service providers who deal with fire prevention, explosive safety, health and safety at work, boiler technology, plumbing, traffic safety, process measurement, lifts and transport of dangerous goods.

Publishing Society

Springer-VDI-Verlag GmbH & Co. KG

Year of Publication

7th year 2017

Circulation (IVW audited)

Press run: 4,500 copies

Distributed circulation: 4,308 copies

Subscribed circulation: 622 copies

Advertising Prices

1/1 page b/w	€ 2,856.00
1/1 page 4c	€ 3,876.00
1/2 page b/w	€ 1,428.00
1/2 page 4c	€ 2,448.00
1/4 page b/w	€ 714.00
1/4 page 4c	€ 1,734.00
Surcharge for bleed adverts:	€ 100.00

Page Size

Trim size: width 210 mm, height 297 mm

Trim allowance: 3 mm all trimmed sizes

Type area: width 185 mm, height 270 mm

Publication Frequency

9 issues in 2017

Closing and Publication Dates

Issue	Closing Date (reservations)	Publication Date
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1/2	20 January	6 February
3	17 February	6 March
4	15 March	3 April
5	19 April	5 May
6	18 May	8 June
7/8	14 July	2 August
9	18 August	7 September
10	18 September	6 October
11/12	14 November	1 December

Closing Date (materials):

2 working days after closing date of reservation.

Printing Material

Electronic data (plus colour proof by mail): preferably eps-files or high-end pdf-files; also possible: QuarkXPress, InDesign, PakeMaker, Freehand, Illustrator, CorelDraw, Photoshop

Discounts for Publication within 1 Year

by frequency		by volume	
3 advertisements	3 %	3 pages	5 %
6 advertisements	5 %	6 pages	10 %
9 advertisements	10 %	9 pages	15 %
12 advertisements	15 %	12 pages	20 %

Terms of Payment

14 days from the date of the invoice.

For payment in advance or by credit transfer: 2% discount.

Place of payment and performance: Düsseldorf, Germany.

Banking Account: Commerzbank AG, Düsseldorf,

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